



# eltic-Plus<sup>+</sup>

Smart Connected World



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## *InnovaTTion Spain*

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# Teaser

- **InnovaTTion Spain** is the new open networking for Tourism and its Technologies
- **InnovaTTion Spain** is an open marketplace where our ideas and projects come true
- You can navigate through the huge network of the platform to find offers that may suit your Innovative needs
- **InnovaTTion Spain** will give visibility to all AEITs (Innovative Business Organizations) adhere in a collaborative environment and interaction..

Turistec is an international cluster, dedicated to Information and Communication Technologies applied to tourism with the mission:

- **To generate** our partners' competitiveness by stimulating innovation;
- **To strengthen** ICTs in tourism with the latest specialized products and services, so that companies create better solutions for their customers;
- **To promote** sustainable economic development while we aim to be a point of reference worldwide.

Mainly Turistec contributes to socio-economic development connected to tourism, anywhere in the world. We do this by improving competitiveness in ICT-tourism companies.

# Proposal Introduction

**The technological platform will give visibility** to all AEITs in a collaborative environment and cooperation.

**This tool will allow the visibility** of companies that are innovating and providing extraordinary value added to the sector, allowing the generation of synergies and increasing business opportunities and promotion.

***InnovaTTion Spain*** is developed by the University of the Balearic Islands (UIB), Spain.

It is a national project for all AEITs of Spain.

For more information and for interest to participate please contact:



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