

Introduction to IRAP

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Industrial Research Assistance Program (IRAP)**

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Agenda

- **National Research Council (NRC) and Industrial Research Assistance Program (IRAP)**
- **Industrial Technology Advisors (ITA)**
- **How IRAP Works**
- **IRAP and Eureka, Clusters**
- **Characteristics of IRAP-fundable Eureka Cluster Project**
- **How Canadian firms work with IRAP on Eureka Projects**

NRC and IRAP

- **National Research Council**
 - **Canada's Research Technology Organization (RTO)**
 - **Part of Government of Canada**
 - **100th Anniversary year**
 - **Strategic Research, Scientific and Technical Services**
- **Industrial Research Assistance Program**

Industrial Research Assistance Program

Stimulate Wealth Creation for Canada

through

Technological Innovation

- Accelerate growth of small and medium enterprises
- More Revenue (GDP), Profits, Employment, R&D, Intellectual Property

- Research and Development
- New or Improved Product, Service or Process

IRAP - Industrial Technology Advisors (ITAs)

- **250+ highly experienced business / technology professionals**
- **Over 140 offices across Canada**

How IRAP works

- **Advice**
- **Connections**
- **Funding**

IRAP and Eureka, Clusters

- **IRAP is a very solid Eureka Partner**
- **Since 2012 IRAP has funded**
 - **Over 60 Eureka Network Projects**
 - **€55 Mill.**
 - **17 Canadian Firms have participated in 11 Cluster Projects**
- **IRAP funding is continuous through the year**
 - **Well suited to the Cluster Project process**

Characteristics of IRAP fundable Cluster Project

- **Targeted solution required by industry**
- **Multi-National Enterprise leadership**
- **Evidence of (MNE) traction in target market**
- **Clear path from R&D to commercial exploitation**
- **Strong potential for scalable solution**

How Canadian Firms Work with IRAP on Eureka Project

- **IRAP and Cluster processes run in parallel**
- **Connect and communicate with IRAP Advisor**
- **After project receives Cluster label Canadian firm is invited to submit full IRAP proposal**
- **Proposal is reviewed and approved by IRAP**
- **Execute Project**

- Questions?