



# CELTIC-NEXT Proposers Day

26<sup>th</sup> September 2018, Madrid



**Pitch of the Project Proposal**

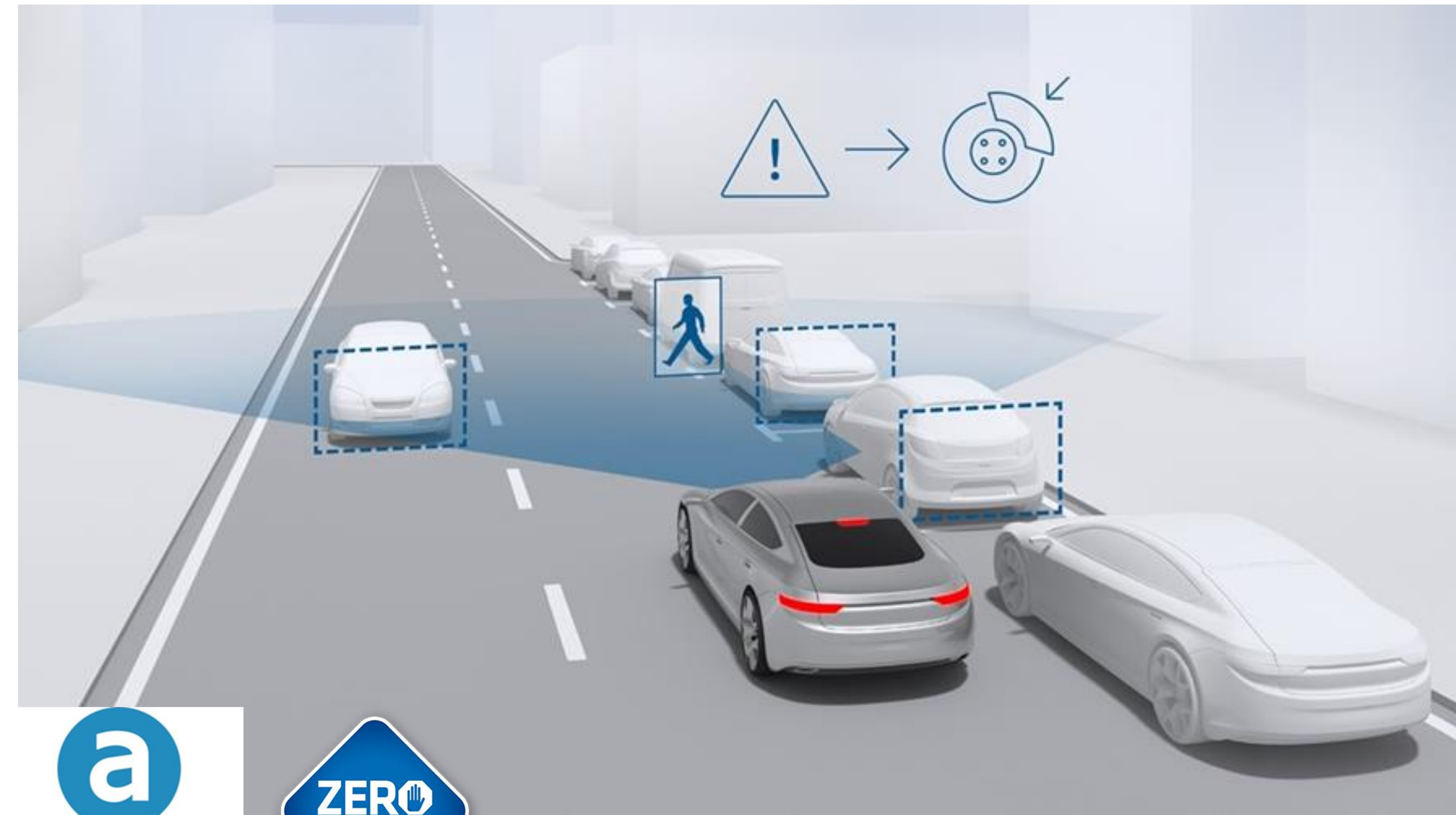
## ACZIDENT



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# MONITORING in cities, “Vulnerable Road Users”

*During last 50 years, many significant technological advancements have been observed by the human being, namely in terms of road safety. Indeed, considering that by 2050 about 70% of the world's population is expected to live in cities, there is a move to revolutionize TRAFIC MONITORING in cities, in our approach to the “Vulnerable Road Users”*





## ENTERPRISE APP SOLUTIONS



Enterprise Application  
Development



Cloud Application  
Development



Web Application  
Development



AI Artificial Intelligence  
Enabled Application



Enterprise App  
Consulting and  
Integration



Enterprise Content  
Management Solution



# the creation of awareness for an unpredictable behaviour

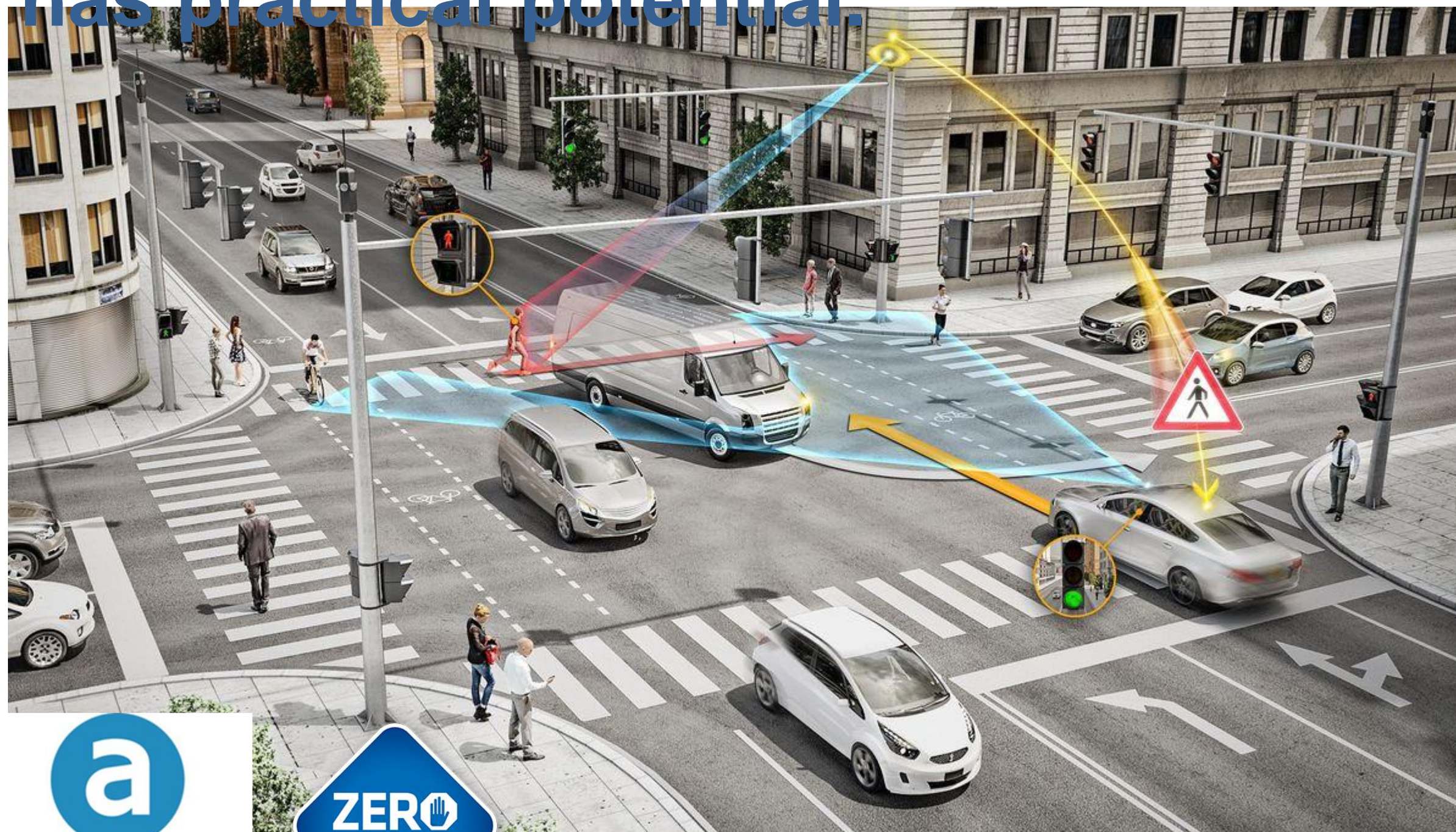
*Problem is that the focus is on bringing people living in cities to stop being the problem and start being the solution, taking into account the characteristics of the VRUs, along with their physical and emotional state, allowing, for example, the creation of awareness for an unpredictable behaviour. This project idea emerged from the need to strengthen the foundations of Smart Cities and, thus, empower Citizens.*





# Smart City's approach to crowd sensing

The ACZIDENT PROJECT aims to present a proof of concept on a Smart City's approach to crowd sensing, validating that our concept is feasible and has practical potential.



*The goal is to have several methodologies to tag peoples behavioural habits at a particular point of interest for VRUs, such as pedestrian crossings. Such information may be relevant to a number of applications, allowing one to promote greater and better security measures on crossing spots, enhance crowd control and urban planning.*



## ***WE WELCOME***

- 1. AUTOMOTIVE OEM (ORIGINAL EQUIPMENT MANUFACTURER)***
- 2. TIER 1 & TIER 2 SUPPLIERS***
- 3. TELECOMUNICATION COMPANIES***
- 4. MOBILE APPS DEVELOPERS***
- 5. INFORMATION TECHNOLOGY “IT” EXPERTS***
- 6. SMART CITIES***
- 7. COMPANIES RELATED WITH “VULNERABLE ROAD USERS”***

# Contact Info



**For more information and for interest to participate please contact:**

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**Presentation available via:**

[www.tiny.cc/projectidea](http://www.tiny.cc/projectidea)



# Join the follow-up Telco

## 3rd of October 10 CET

For PSTN Access, dial [+49-6221-905280](tel:+49-6221-905280)  
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